



OFFICIAL WHITEPAPER

WWW.SKOTTY.DOG

TABLE OF CONTENT

1. Intro
2. Mission & Vision
3. Tokenomics
4. Liquidity Pool & Financial Strategy
5. Roadmap
6. Risk-management



1

Intro

Among the realm of cryptocurrencies, meme tokens have established their own distinctive presence by attracting market interest through a fusion of humor, virality, and initiatives steered by community participation.

In general, meme tokens are considered speculative investments where their worth is predominantly propelled by the impact of social media presence and communal deeds as opposed to any technical or economic worth at the core.

But the Skotty token is not like any other - it uses meme tokens' viral attraction to a serious cause:

helping dog shelters and advocating for the well-being of sheltered dogs globally.

When you invest in Skotty, it's more than just hoping for profits as a result of your investment; it's about contributing to real-world issues.



2

Mission & Vision

Mission Statement:

Skotty's objective is to utilize the blockchain's power and memes' virality for promoting and gathering funds for animal shelters.

This effort is targeted at ensuring that every dog in a shelter gets another chance in life.

Vision:

We have a dream of creating a worldwide support network for dog shelters.

We plan to use Skotty as the medium through which donations are channeled and projects aimed at enhancing animal welfare plus adoption numbers can be funded.

Skotty Token Overview:

Skotty is designed as a community-centric cryptocurrency that focuses on raising funds to support dog shelters.

By engaging with the meme token economy, Skotty provides both an entertaining and meaningful investment opportunity.

Community and Social Impact:

Skotty engages a wide audience through its lighthearted meme appeal while directing funds to a critical cause.

This dual approach ensures both strong community engagement and substantial social impact.





Tokenomics

Total Supply:

1B \$SKOTTY tokens.

Distribution:

- Community Growth & Development: 50M tokens
- Reserve for Future Initiatives: 50M tokens
- Investors and Early Participants Rewards: 50M tokens
- Community Distribution/Marketing-Advertising: 50M tokens
- Locked Liquidity Pool: 800M tokens

Usage of Funds:

Funds from token operations are predominantly directed towards supporting dog shelters globally.

This includes funding for shelter facilities, healthcare for animals, and community online + offline adoption programs.



4

Liquidity Pool & Financial Strategy

Liquidity Pool Setup:

The liquidity pool initially contains 800M Skotty tokens paired with 1 SOL to facilitate trading and provide market stability.

Management of the Liquidity Pool:

We employ strategic measures to manage liquidity, including periodic adjustments based on market conditions to minimize impermanent loss and maintain token value.

Profit Allocation:

Profits from the liquidity pool are used to fund shelter initiatives, with allocations increasing as market cap milestones are achieved, ensuring a sustainable funding model.





Roadmap

Phase 1: Launch and Initial Setup

- Establish liquidity pool and complete initial token distribution.

Phase 2: Community Engagement and Growth

- Expand community outreach through social media and partnerships.

Phase 3: Implementation of Shelter Support Projects

- Start with pilot projects in local shelters and expand to national and international programs.

Market Cap Milestones and Financial Allocations

- \$1M Market Cap: Pilot shelter project
- Liquidate: 10% of liquidity pool profits to initiate and support a pilot shelter project demonstrating the token's impact.

- \$5M Market Cap: Expand to national shelter support
- Liquidate: 15% of liquidity pool profits to support a broader range of shelters across nations, implementing proven strategies from the pilot.

- \$10M Market Cap: Begin scaling operations
- Liquidate: 20% of liquidity pool profits to increase the scope of support and implement more comprehensive programs.

- \$20M Market Cap: Further expansion and development
- Liquidate: 25% of liquidity pool profits to extend support to more regions and introduce innovative shelter support initiatives.

- \$50M Market Cap: National campaigns and partnerships
- Liquidate: 30% of liquidity pool profits to launch national adoption campaigns and form partnerships with other nonprofit organizations.

- \$100M Market Cap: Establish international programs
- Liquidate: 35% of liquidity pool profits to start international shelter support programs and global awareness campaigns.



5.1 Roadmap

- \$200M Market Cap: Enhance global operations
- Liquidate: 40% of liquidity pool profits to strengthen global operations and increase support for international shelters.
- \$500M Market Cap: Global challenge grants
- Liquidate: 45% of liquidity pool profits to initiate challenge grants, matching donations to effective shelter programs worldwide.
- \$1B Market Cap: Creation of a permanent endowment
- Liquidate: 50% of liquidity pool profits to establish a permanent endowment fund to ensure ongoing support for shelters globally.

Continuous Review and Community Involvement

Each step of liquidation and the percentage of profits taken out are subject to revisions based on community decisions.

This ensures that all stakeholders have a voice in the financial strategy, particularly as market conditions and project needs evolve.

The process for revising these percentages involves regular consultations with token holders and voting mechanisms to ensure decisions are made democratically.

Maintaining Liquidity in the Pool

Despite reaching significant market cap milestones, our strategy includes maintaining at least 51% of the original tokens within the liquidity pool.

This is crucial to ensure ongoing liquidity and stability of the Skotty token.

Keeping a majority of the tokens in the pool helps prevent volatility and maintains investor confidence, which is vital for the long-term success of the project.

This structured approach to financial milestones and community governance ensures that Skotty remains a robust and community-driven initiative, with a clear focus on sustaining its mission to support shelter dogs globally.



6

Risk Management

Risks

Market Volatility:

As with all cryptocurrencies, \$SKOTTY is subject to high market volatility which can lead to rapid changes in token value.

Regulatory Changes:

The global cryptocurrency regulatory landscape is evolving, and changes can impact operations, token value, or the legality of certain activities.

Inherent Risks of Cryptocurrency Investments:

The digital nature of cryptocurrencies poses risks including security vulnerabilities, loss of investment due to theft, or technological failures.

Mitigation Strategies

- **Diversification of Investments:** By spreading investments across multiple assets and not just concentrating on \$SKOTTY, investors can reduce risk.
- **Regular Market Analysis:** Continuous monitoring of market trends and the cryptocurrency environment helps in making informed decisions and adjusting strategies as needed.
- **Community-Driven Governance:** Involving the token community in decision-making processes increases transparency and aligns the project's goals with the community's interests.
- **Transparent Financial Practices:** Maintaining openness about financial dealings, token distribution, and the use of funds ensures trust and ongoing support from investors and participants.

This white paper outlines how \$SKOTTY distinguishes itself as a unique entity in the meme token market.

Focused not on speculative gains but on fostering substantial social impact, \$SKOTTY utilizes innovative blockchain technology to support a meaningful cause.

Our commitment to transparency, community involvement, and responsible governance makes \$SKOTTY an exemplary project aimed at creating lasting positive change in the world of animal welfare.

Skotty's Mentor:



Cheers.